JO-ANN STORES, INC. USES SPOTON! TO IMPROVE
COLOR CONTROL TO CREATE APPEALING STORE POP

HUDSON, OHIO – August 25, 2009 – SpotOn! Press LLC, a process control software company, today announced the installation of SpotOn! at Jo-Ann Stores, Inc., the nation's largest specialty retailer of fabrics and one of the largest specialty retailers of crafts. SpotOn! is a software tool that provides a visual dashboard of press conditions, enabling printers to fully realize the benefits of standardization and process control in the press room, in accordance with GRACoL® and SWOP® specifications. Jo-Ann Stores, Inc. uses SpotOn! to track press conditions, allowing them to continuously fine-tune their printing process, improving efficiency and color accuracy of their print. For more information, go to www.spotonpress.com.

Jo-Ann Stores, Inc. Quote: Gregg Seifert

"We had been struggling for some time trying to profile our presses, and we knew there was a problem but we couldn't put our finger on it. We [typically] are printing 160 to 230 different versions of materials at varying quantities and colors. We used SpotOn! and immediately could tell which press unit was the problem. After further inspection of the press we found some mechanical issues and were able to correct them. If the only thing SpotOn! did was help us profile the presses, it has already paid for itself. The great thing is, SpotOn! does more."

SpotOn! Quote: Bruce Bayne

"For a company that has multiple crews and does a great deal of reprints, SpotOn! considerably improves color accuracy between shifts, between presses and over time. SpotOn! helps Jo-Ann Stores, Inc., obtain business goals by improving color consistency which improves store image and makes them look more appealing to their customers. SpotOn! helps pressmen to hit gray balance on press and meet G7® specifications, whether they have a strong color background or not.

The Technology

SpotOn! displays how a press or proofer performs to the ISO 12647-2 standard for inks and overprints, along with the G7 Neutral Print Density Curve and gray balance. Users run an i1® scanning spectrophotometer over the color control strip and SpotOn! automatically generates easy-to-read graphs and tables arranged in a 'dashboard' style layout. The technology filters jobs by job number, job name, customer, press, operator, paper name, paper grade, paper finish, run length and even custom data.

Using this filtered data, trend charts are generated showing variance from the ISO standard, Neutral Print Density Curve deviation, gray balance deviation, Density to DeltaE trends, and Density to NPDC and TVI trends. The Density to DeltaE trend graphs indicate how close to the ISO 12647-2 standard the press is performing and what solid ink density is necessary to keep the inks and overprints within specification.

-more-

About Jo-Ann

Jo-Ann Stores, Inc. is a leading national specialty retailer of crafting, decorating, and sewing products-a "Create-It-Yourself" Superstore. We sell fashion and decorator fabrics, related notions, patterns, crafts, seasonal products and other merchandise. We sell the components to which our customers add their own talent and time to make fun and exciting projects. We are the only fabric and craft retailer that offers creative people everything they need-the products, the assistance, and the inspiration-to fulfill their creative dreams. For more information, go to www.joann.com.

About SpotOn!

SpotOn! Press, LLC is a software developer for the printing industry and professionals dealing with printed materials. Bruce Bayne, founder of SpotOn! Press, has more than 40 years in the printing industry and is a GRACoL Certified Process Control Expert. Bayne specializes in color management, prepress, workflow, hardware, and software solutions and uses this experience to create unique and valuable software tools. SpotOn! is a suite of calibration and process control software tools for any printed material. Printers and consultants use SpotOn! to calibrate presses using the G7® method. Wide format printers, prepress, ad agencies, designers, and photographers use SpotOn! tools to verify prints are within tolerance to specifications. SpotOn! Press is headquartered in Portland, Oregon and has dealers across North America. Learn more at www.spotonpress.com.

# # #

Contact:
Robin Michalisko
SpotOn! Press
T: 503-989-9099
E: robinm@spotonpress.com

Tracee Larson
Larson Communications for SpotOn! Press
T: 646-420-0310
E: traceelarson@gmail.com