

About SpotOn!™



After Bruce Bayne, color management and G7® Expert, had completed several G7 installations and training sessions, he realized there were no relevant tools available for tracking and measuring press conditions.

In July of 2006, Bayne created a spreadsheet in Excel to help track and manage the data collected using an i1 Spectrophotometer. He introduced the spreadsheet while consulting in printing facilities. It was immediately understood and valued by press operators, who saw it as a powerful visual tool for managing conditions on the press. As interest grew, Bayne decided it was time to fully develop an application to meet the needs of the market and expand the spreadsheet's functionality to include a database and trending charts. The result was SpotOn!™.

In March of 2008, SpotOn! was released into Beta testing and then officially released in May of 2008. Currently, SpotOn! is being used by ink manufacturers, medium and large size print shops, content creators, large format printers and color management professionals.

SpotOn! is now a suite of calibration and process control software tools for any printed materials. Printers and consultants use SpotOn! to calibrate presses using the G7 method. Grand format printers, prepress, ad agencies, designers, and photographers use SpotOn! tools to verify prints are within tolerance to specifications.

SpotOn! Press announced *SpotOn! Verify* in September, which is a new software quality control tool for content creators, photographers, brand managers, proof providers, and commercial, digital and grand format printers. The software provides users with a quick pass/fail verification of a proof's conformance to G7, ISO12647, or a custom specification. Upon completion of the analysis, SpotOn! Verify produces a printable sticker-sized report to attach to a proof, press sheet, or any other color reproduction to indicate the pass/fail condition of the sheet.



About Bruce Bayne, Founder and President



Bayne has over 35 years of experience in the printing industry in both production and management at several newspapers, web and sheet-fed plants, color trade shops and a national supply company.

With hands-on experience in graphic production, prepress production, installation, and training, Bayne brings a unique combination of experience to his work. Bayne's hands-on experience included the set-up and management of the electronic publishing and pre-press functions for The Emporium (a Northwest retail chain) and his work successfully eliminated all outside pre-press costs, including color separations.

Bayne was one of the first printing professionals to be trained as a GRACoL® Expert and continues to train customers in the G7 methodology. He co-founded the Pacific Northwest Color Management User's Group and is an expert on production workflow and color management. Bayne also serves on the Print Properties Committee – a national committee of color management experts who work with Global Standards bodies to ensure consistent printing standards and requirements.