

## NEWS: SpotOn! and RPimaging announce Distribution Agreement

Dear,

This agreement enables RPimaging to expand their solutions capabilities and further broadens the SpotOn! reach to an even wider base. We are eager to work with the professionals at RPimaging and look forward to long-term success and a bright future together.

*Monique Tindall*  
*SpotOn! Press*



**News Release -- For Immediate Release**

### **SpotOn! and RPimaging announce Distribution Agreement**

**Portland, Oregon** – April 23, 2013 -- SpotOn! Press today announced that RPimaging, one of the premier color management service providers for the printing and graphics industry, has been named as a national dealer for the SpotOn! suite of tools.

RPimaging, headquartered in Tucson, Arizona, offers over 15 years of experience in the printing and publishing industry. The agreement names RPimaging as a North American reseller for the complete SpotOn! Press product line and is effective immediately. For more information about SpotOn!, go to [www.spotonpress.com](http://www.spotonpress.com).

“Our customers have long asked for a simple method to track and trend how stable their printing devices are over time,” notes Dan Reid, president of RPimaging. “SpotOn! Verify now offers them the solution to capture and analyze color data from industry standard targets or custom in-house targets. The flexibility to use custom targets and virtually any measurement device is a big plus for our clients who have production tools from several different vendors. Being able to quantify how frequently a printing device needs calibration or if a new substrate manufacturing is consistent is a huge gain.”

#### **Value Added Reseller**

More than just a recognized expert in the color management industry, RPimaging has the unique ability to teach difficult concepts in a way that is easy to understand and simple to implement. RPimaging offers practical methods of color calibration borne out of years of hard won experience in the trenches. Their expansive knowledge and relaxed approach allows users to learn at a comfortable pace while tackling complex problems. , RPimaging customers enjoy an increase in productivity and profitability through better use of equipment and personnel.



RPimaging has assisted numerous clients through the pains of implementing and using color management, not only in Adobe Photoshop, but downstream in page layout, illustration, RIPs, and computer-to-plate or direct-to-press systems. Reid, continues “Our customers need solutions that are not only user-friendly, but powerful enough to provide reliable analysis without a degree in color science. SpotOn! Press continues to provide forward thinking tools that our customers need.”

## About RPimaging

Founded in 1998, RPimaging resells color management hardware, software, and training to ensure consistent and predictable color printing. RPimaging offers training, workflow consultation, and sales for creative and production businesses.



RPimaging has built a reputation of providing exemplary on-site integration and training of color management and printing process control. Resellers, vendors, and distributors regularly use their color management and proofing integration services and pressroom color calibration. RPimaging supports small customers who already have color management tools but are confused on their use and implementation in their shop.

[www.rpimaging.com](http://www.rpimaging.com)

## About SpotOn!

SpotOn! Press, LLC is a software developer for the printing industry and professionals dealing with printed materials. Bruce Bayne, founder of SpotOn! Press, has over 35 years in the printing industry and is a GRACoL Certified Process Control Expert. Bayne specializes in color management, prepress, workflow, hardware, and software solutions and uses this experience to create unique and valuable software tools. SpotOn! is a suite of calibration and process control software tools for any printed material. Printers and consultants use SpotOn! to calibrate presses using the G7<sup>®</sup> method. Grand format printers, prepress, ad agencies, designers, and photographers use SpotOn! tools to verify prints are within tolerance to specifications. SpotOn! Press is headquartered in Portland, Oregon and has dealers across North America. Learn more at [www.spotonpress.com](http://www.spotonpress.com).

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