News Release -- For Immediate Release

SPOTON! SOFTWARE MONITORS CHANGES AND TRENDS ON PRESSES
See a preview at PrintFest 2008 in Booth 611B

PORTLAND, OREGON – February 25, 2008 – SpotOn! Press, LLC announced the Beta release of SpotOn! software to help printers and printing professionals monitor the printing conditions of a press, and will be previewed to the general public at PrintFest 2008 in Anaheim, California.

SpotOn! makes it easy for any print shop or printing professional to test and generate trends showing the consistency of their printing. "The process is very simple," said Bruce Bayne, Founder and President of SpotOn! Press. "Simply run an i1 scanning spectrophotometer over the color strip and SpotOn! automatically generates charts and tables. We are very excited to preview this valuable software to the printing industry at PrintFest," added Bayne.

The charts and tables include solid ink density, ink accuracy to standards, G7® Neutral print density deviation, trapping, TVI (dot gain), gray balance deviation, and gamut. SpotOn! enables printers to achieve and maintain optimum results to the GRACoL® and SWOP® specifications by evaluating and monitoring how a press is performing over time.

In the past, press operators and print professionals would spend a great deal of time evaluating how presses are printing by performing time-consuming test runs and gathering data by hand. SpotOn! reads a small target that can be attached to most press runs and automates the data gathering and evaluation process, plus it gives much more details, with deeper analysis, than previously available. The software also trends the data so that printers can see affects on the press when paper, ink, or other factors change over time.

The software is easy to use – "you do not have to be an engineer or a press expert to utilize this tool and understand what the reports are telling you," added Bayne. Users are able to monitor the printing process and trend possible problems at any given moment, thereby producing a higher quality product with fewer re-do's. "All this helps our customers produce more consistent results, match proofs better, reduce waste, and improve customer satisfaction," said Bayne.

About SpotOn! Press

SpotOn! Press, LLC is a software developer for the printing industry. Bruce Bayne, founder and President of SpotOn! Press, has over 30 years in the printing industry and is a GRACoL Certified Expert. Bayne specializes in color management and prepress workflow hardware and software solutions and uses this experience to create unique and valuable software tools for

prepress and the pressroom. SpotOn! Press is headquartered in Portand, Oregon and has dealers across North America. Learn more at www.spotonpress.com.

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