News Release -- For Immediate Release

SpotOn! Verify Named 2013 Readers Choice Award Winner

Portland, Oregon – May 6, 2013 – Today, in the May issue of Quick Printing Magazine, the inaugural *Readers' Choice Top Products Awards 2013* winners were announced. SpotOn! Press is proud to announce that SpotOn! Verify was chosen the readers' choice for top product in the category of color management software.

The 2013 Quick Printing Readers' Choice Top Product Awards recognize significant products that have most helped readers' commercial print businesses, which provide a variety of services. Quick Printing readers voted for products that have created value and industry excitement over the last year. Though announced today, winners will be presented with award plaques at PRINT 13 this September (8th to 12th) in Chicago.

The Value of SpotOn! Verify

SpotOn! Verify is an internal quality control tool that tracks the consistency of printing devices to an industry specification or a custom reference. SpotOn! Verify can be used to evaluate any printing process where a control strip can be printed and measured, and quickly identifies if a printing device is in or out of tolerance. SpotOn! Verify also stores measurements in a database that can be filtered and searched, so recorded data can be recalled at a later date. It's compatible with both Mac and Windows operating systems.

SpotOn! dramatically reduces challenges in matching previously printed jobs when doing reprints; with SpotOn! Verify, the user knows if their printing devices are printing consistently. SpotOn! Verify can also be used to track media consistency from roll to roll, and track print consistency on multiple medias.

About the Awards

The inaugural Quick Printing Readers' Choice Top Products Awards competition was conducted in early 2013. The goal was to gather opinions from members of the printing industry about what they thought were the most significant products introduced to the commercial printing industry between September 1, 2011 and December 31, 2012. Readers were asked to vote for the products within each of the category that had the strongest impact on their businesses or created the most excitement in the industry.

The contest covered 21 categories, from digital color printers and offset presses to finishing equipment, inks, software, prepress, and mailing products. There was only one winner in each category. The results have been published in the May 2013 issue of Quick Printing, a 36-year old trade publication that serves the information needs of the commercial printing industry. Read more about it at www.MyPRINTResource.com/10915644.

About SpotOn!

SpotOn! Press, LLC is a software developer for the printing industry and professionals dealing with printed materials. Bruce Bayne, founder of SpotOn! Press, has over 35 years in the printing industry and is a GRACoL Certified Process Control Expert. Bayne specializes in color management, prepress, workflow, hardware, and software solutions and uses this experience to create unique and valuable software tools. SpotOn! is a suite of calibration and process control software tools for any printed material. Printers and consultants use SpotOn! v1 to calibrate presses using the G7® method. Grand format printers, prepress, ad agencies, designers, and photographers use SpotOn! tools to verify prints are within tolerance to specifications. SpotOn! Press is headquartered in Portland, Oregon and has dealers across North America. Learn more at www.spotonpress.com.

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