SpotOn!™ Analyze Delivers Unprecedented Print Process and Color Control

New software improves print and color management, helps increase profitability

FOR IMMEDIATE RELEASE – PORTLAND, OR – Aug. 23, 2016 – Print industry professionals now have the ultimate weapon to help guard against the hidden cost of print run "do-overs." Today, SpotOn! Press announced the availability of SpotOn! Analyze, a powerful addition to print management software that further increases the efficiency of the printing process. Analyze presents detailed color data in a simple visual interface to help printers improve consistency and increase the accuracy of color calibration for all types of printing devices. It puts process control in users' hands, helping deliver quicker turn times, reduced ink and paper waste, and improved profits.

The software – an update to the company's original SpotOn! product (released in 2008) – allows users to achieve and maintain tolerance to GRACoL® and SWOP® specifications on every job. It also allows the flexibility to customize references and tolerances, so that printing devices perform to preferred degrees of accuracy. In addition, users have the ability to tailor the database to fit their workflow, making color control efficient and effective.

"Access to data drives profitable production in any industry, yet many printers spend precious time adjusting files to get the job right," said Bruce Bayne, SpotOn! President and Founder. "This results in an unnecessary loss of both materials and time – in an industry where margins are already shrinking. SpotOn! Analyze puts the control in the user's hands to set specific tolerances, then monitor their printing devices to ensure they are performing within tolerance levels."

SpotOn! Analyze boasts a user-friendly User Interface (UI) and other features similar to the 2008 release, while integrating a number of significant enhancements. These include:

- Client/server functionality for multiple users
- Enhanced list of supported instruments
- A measurement-centric UI
- Measurement of multiple-row control strips
- Settings for either relative or absolute density (minus paper or paper included)
- Support for current G7 metrics, tolerances, and formulas, plus substrate-relative reference conversions (SCCA)
- Support for multiple ΔE formulas
- Density prediction to achieve the lowest ΔE for CMYK inks
- A new report generator feature, enhanced graphics, and more

SpotOn! Analyze (including a free 30-day trial version) is available via download at www.spotonpress.com for $1,795, as well as through dealers across North America. The SpotOn! Suite of products also includes SpotOn! Verify for quick evaluation of pass/fail metrics with Visual Match Scorecard (a new Verify product release/upgrade is also available now), and the award winning SpotOn! Flexo for flexographic printers.

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About SpotOn!
SpotOn! Press, LLC, develops software for commercial print, wide/grand format, packaging, signage, marketing & communications, advertising, design, and other professionals who handle print production. Bruce Bayne, founder of SpotOn! Press and a G7® Certified Process Control Expert, has more than 40 years experience in the printing industry. He specializes in color management, prepress workflow, hardware and software solutions. He uses this experience to create unique and valuable software tools to ensure compliance for any printed material. The SpotOn! Suite includes SpotOn! Analyze, SpotOn! Verify, and SpotOn! Flexo. The company is headquartered in Portland, Oregon and has dealers across North America. Learn more at www.spotonpress.com.

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